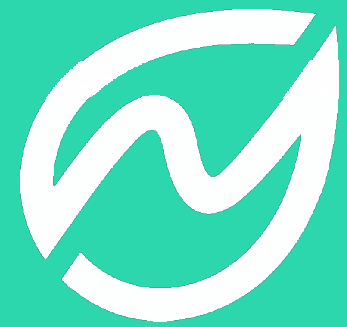


NetZero

App that tracks your carbon footprint



THE PROBLEM

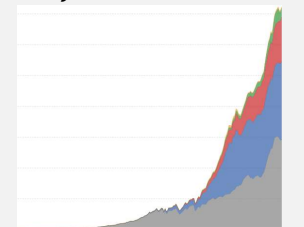
We need to halve global carbon emissions by 2030 to avoid irreversible climate damage

76% of people surveyed are willing to **take action** to stop climate change

As little as **3%** of us know the **best way** to take action to do so



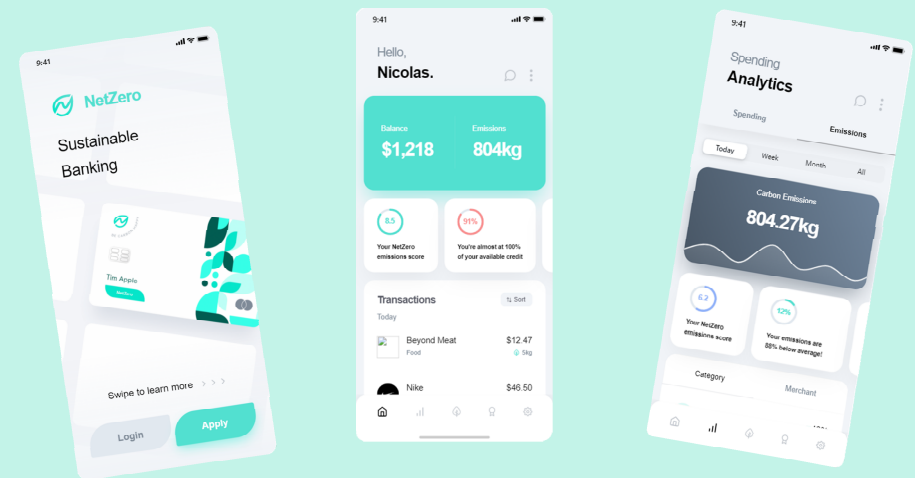
200 years of emissions



Pitching our solution

“ So if there’s **one thing** I would like to see, it’d be for us to be able to **price the cost** of carbon emissions ”

Barack Obama, 2014



THE SOLUTION

NetZero keeps track of **what you buy**, which amounts to **60%** of your carbon emissions

The app gives **smart analytics** about the **carbon footprint** of each of your purchases

Donate to **sustainable charities** on a one-off or regular basis to **offset your emissions**