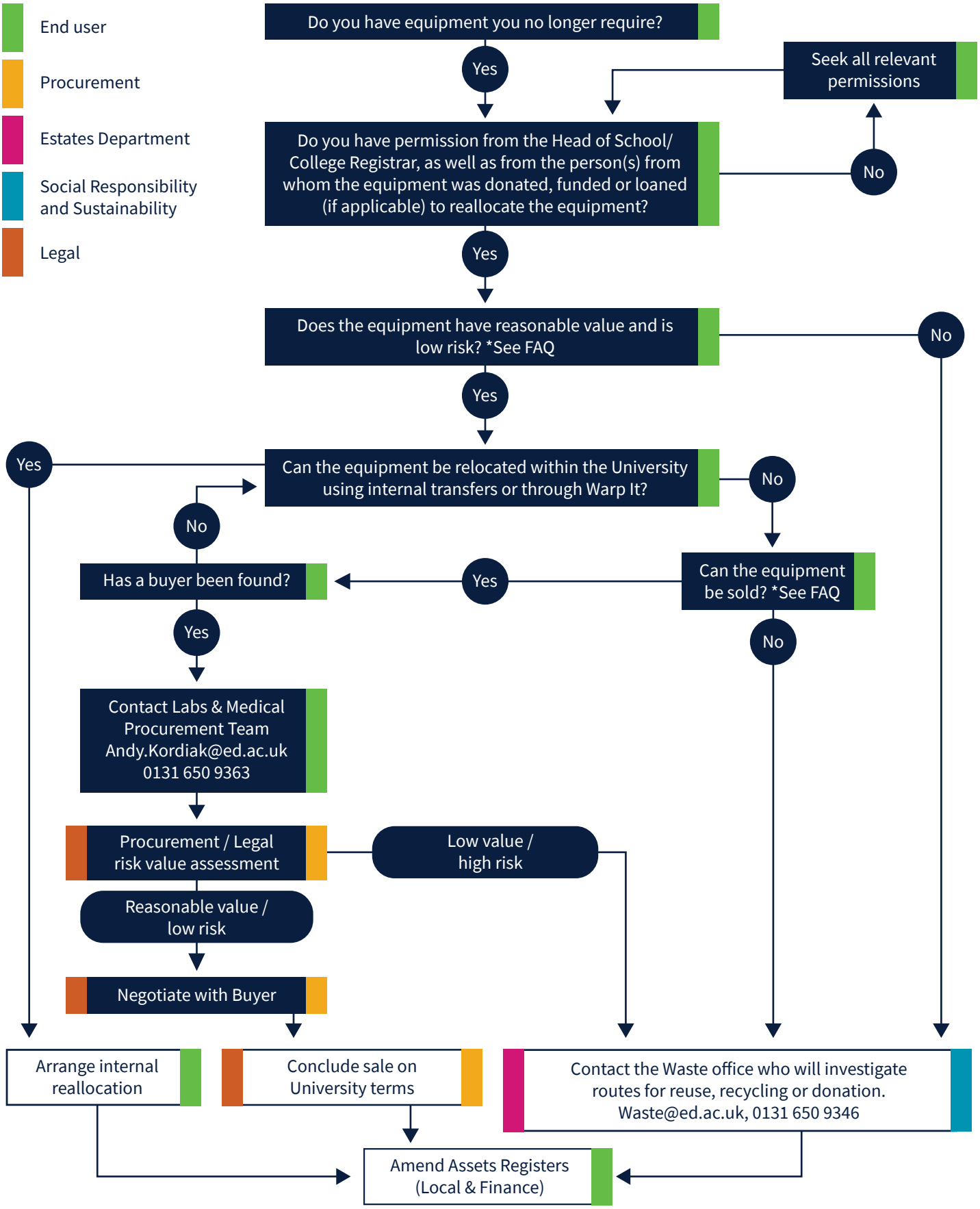Reallocate or sell redundant equipment – release valuable funds!